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ELNATHAN CREATES

UGC CREATOR / AI + SAAS + TECH / UK BASED

AI, SAAS & TECH UGC THAT MAKES PEOPLE STOP.

Creator-led video content that makes complex products feel simple, useful, and worth trying.



MAKE THEM FEEL IT.

I'm Elnathan, a UK-based UGC creator and storyteller specialising in AI, SaaS, tech and digital products.

I find the human bit in every product, simplify the message, and turn it into something people actually want to watch.

THE RECEIPTS

100+

PIECES OF CONTENT SHIPPED

25+

BRANDS WITH A POV

2M+

ORGANIC VIEWS

71%

REPEAT CLIENTS

WHAT I MAKE

Native UGC · Paid social ads · Product storytelling
UGC libraries · Hooks · Explainers · Demos

REAL PRODUCTS. REAL STORIES.

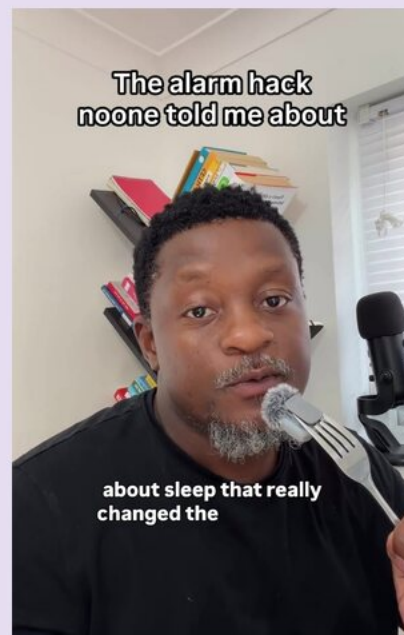
A selection of creator-led work across tech, apps, wellness and travel.



FITSLEEPS PRO / WELLNESS UGC



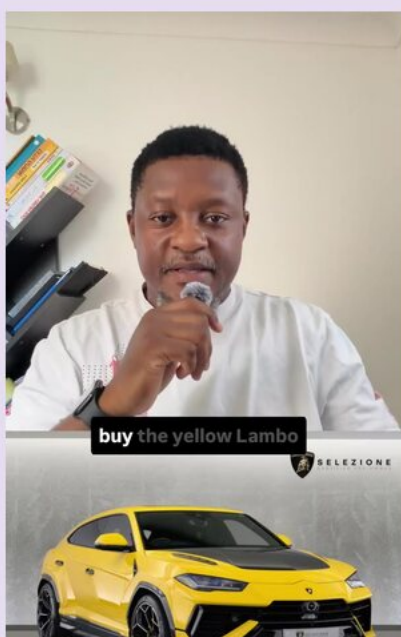
TRAVELZOO / TRAVEL STORY



FITSLEEPS / SLEEP HOOK



SUS.AI / AI SAFETY APP



FINANCE APP / PAID SOCIAL



WEDDING INVITE APP

GOOD PEOPLE. GOOD BRIEFS.

A creator with a point of view, a natural on-camera presence, and a bias toward making useful things feel human.

COLLABORATIONS

Replit · Travelzoo · Coding Temple · Paperpal
Noise · Neurofit · Curio · Vocation · Fitsleeps
Sus.ai · CTO.new · Tanify · Nanogram · Gravy App
Shortical · Tastebot · Fanaticka · Music House · Bites
READING.COM · Kippi · Mygredient · Dovly · Margins
Tailgate · Jano · Sauna · The Goal App

LET'S MAKE SOMETHING FELT

Have a product that deserves to be understood?

elnathanugc@gmail.com

@elnathancreates · @nathanvibecodes